

Directions to The Otesaga Resort Hotel

From the West (Buffalo/Syracuse):

Take Exit 30 off I-90 at Herkimer and take Rte 28S to Cooperstown. After entering the village, turn left onto Chestnut St follow Chestnut St through the stoplight to Lake St turn left onto Lake St the Hotel is located on the right overlooking Lake Otsego.

From the East (Albany):

Take I-90 to Exit 25A, then I-88 to Duaneburg (5 miles), Exit 24 then Rte 20W to Rte 80S to Cooperstown. After entering the village, The Hotel is on the left, just past the Golf Course on Lake St.

From the South (Binghamton/Oneonta):

Take I-88 to Oneonta, Exit 17 to Rte 28N to Cooperstown. After entering the village, follow Chestnut St through the stoplight to Lake St turn left onto Lake St the Hotel is located on the right overlooking Lake Otsego.

From the South (NYC):

Take I-87N. At Albany, continue on I-90W to Exit 25A (I-88 Binghamton) to Exit 24 (Duaneburg). Follow Rte 20W to Rte 80S to Cooperstown. After entering the village, The Hotel is on the left, just past the Golf Course on Lake St.

CNYAC would like to thank
The Scriven Foundation
and
The Otesaga Resort Hotel
for their generous donations
and support!

A complete sponsor listing will be included in the Welcome Packet available at the Conference thanking the local community sponsors who generously donated dollars in support of our Conference!

CNYAC
c/o Mohawk Valley Economic Development District
Post Office Box 69
Mohawk, New York 13407

**3rd RURAL ISSUES:
Community Leadership
Conference**

Wednesday, April 6, 2011

***Agriculture IS
Economic Development***

***The Otesaga Resort Hotel
Cooperstown, New York***

**A Special One-Day Educational Opportunity for
Municipal Officials & Employees, Farmers,
Economic Development Specialists
& Community Leaders**

*~Eligible for Local Board Training Credit~
(subject to local municipal approval)*

***Presented by the
Central New York Agricultural Council
(CNYAC)***

REGISTRATION FORM

Please complete the form below and return your check or money order for \$35.00 by March 25, 2011, payable to:

CNYAC
c/o Mohawk Valley Economic Development District
Post Office Box 69
Mohawk, New York 13407

Or, you may register by fax at 315.866.9862, or via email at mvedd@twcnv.rr.com, & follow-up with your payment by mail on or before the deadline. Credit cards cannot be accepted. Any registration received after the deadline are \$45.00 per person.

Includes continental breakfast, lunch & mid-day refreshments!

3rd RURAL ISSUES: Community Leadership Conference

Name

Additional Name(s) of Attendees

Affiliation/Municipality

Address

Phone/Cell Phone

Email Address

Social Media/Name (i.e. Facebook, Twitter, etc.).

_____ persons X \$35.00 per person = \$ _____

I hereby authorize CADE & CNYAC to use photographs, video recordings of my image and audio recordings of my voice, which I have voluntarily allowed to be taken by representatives of CADE & CNYAC. Furthermore, I hereby consent that such photographs & recordings shall be the property of CADE & CNYAC, and that they have the right to sell, duplicate, reproduce & make other uses of such photographs & recordings as they may desire free & clear of any claim whatever on my part. I fully understand the comprehensive nature of this release and voluntarily consent to sign it.

Authorized Signature/Date

Please visit our website
<http://cnyac.weebly.com>

3rd RURAL ISSUES: Community Leadership Conference

8:00 – 9:00am Registration / Continental Breakfast
9:00 – 10:00am Welcome, Keynote Speaker – Shanna Ratner
RURAL COMMUNITY ECONOMIC DEVELOPMENT

10:00 – 11:00am First Plenary Session
AGRICULTURE IS ECONOMIC DEVELOPMENT

11:00 – 11:30am Break / Refreshments / Exhibits
11:30 – 12:30pm Breakout Session I

Session A: **INNOVATIVE IDEAS FOR SAVING LOCAL GOVERNMENTS
MONEY & SUPPORTING AGRIBUSINESS**

Session B: **BALANCING RURAL PRESERVATION & SMART GROWTH**

12:30 – 1:30pm Luncheon of Local Foods generously prepared
by The Otesaga Resort Hotel

1:45 – 2:45pm Breakout Session II

Session C: **MUNICIPAL GUIDANCE FOR NATURAL GAS DRILLING**

Session D: **TRENDS & OPPORTUNITIES IN AGRICULTURE:
WHAT CAN YOU DO?**

3:00 – 4:00pm Final Plenary Session, Conference Closing
BRINGING IT ALL TOGETHER: THE MUNICIPAL ROLE

4:00-4:15pm Silent Auction/Gift Baskets

KEYNOTE SPEAKER:

Shanna Ratner is the Principal of Yellow Wood Associates, Inc., a consulting firm located in St. Albans, VT specializing in rural & community economic development since 1985. Ms. Ratner has 25 years experience managing complex research initiatives and analyzing rural economic development opportunities. She has worked closely with federal, state, and local governments, citizen groups, and non-profit organizations in identifying and implementing solutions to a range of natural resource-based economic development challenges.

Ms. Ratner's complete bio will be in the Conference Welcome Packet or please visit her website at www.yellowwood.org.

Registration Deadline: 3/25/11

This Conference will focus on agriculture as an economic driving force in rural communities, and how municipalities can best position their planning and policy making activities to stimulate agricultural development. The workshops will provide local officials innovative tools and a framework to implement agricultural economic development projects.

Who Should Attend?

- Municipal Government Officials
- Agriculture & Farmland Protection Board Members
- Economic Development Specialists
- Community Leaders
- Local Planning & Zoning Board of Appeals Members
- Municipal Planners
- Food & Livestock Processors
- Distributors
- Farmers

Local Board Training Credit:

The Conference program is eligible for up to five hours of Local Board Training Credits, subject to local municipal approval. Those interested should check with their Municipal Boards for hourly credit approval. Forms for Attendance & Certification of Training will be available at the Conference.

(See NYS Law Chapter 662, 2006 for more information)